

# MH DIGITAL

## Manly Man Co.



Email Marketing Design, Management, and Consultation

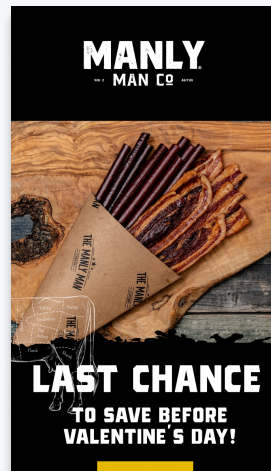
Manly Man Co. brought our team on looking to delegate their email & SMS operations to a competent team who could handle increased volume that was too much to handle internally with consistency and who could also keep up with their sophisticated e-commerce integration with Klaviyo.

After partnering, we've been able to execute against the Manly Man Co's aggressive marketing calendar, elevate their email designs, and provide consultation on list management and advanced segmentation to capitalize on previously unrealized potential revenue and increasing their campaign revenue by **750%**



"I also just want to say after looking at the metrics for all your campaigns.... I am really very happy with what you guys are achieving!! Excellent quality, great engagement and revenue! Thanks for the excellent work!"

- Greg M., Founder at Manly Man Co.



Use code  
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Offer valid from 12/29/2021 through 1/10/2022

Use code  
**BEMINE**  
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★★★★★  
**COOLEST GIFTS  
EVER!!**

Amazing!! This is my 3rd time ordering from this company and I've been impressed every time! Makes for such fun gifts



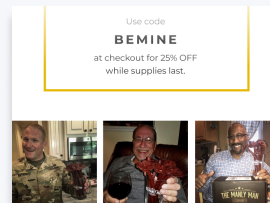
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SHOP CARDS

SHOP TINS

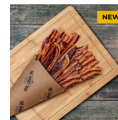


**FEATURED ON**



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while supplies last.

**MORE MAN BOUQUETS**



**THE BACON BOUQUET**

An assortment of individually packaged thick cut slices of gourmet bacon



**THE BEEF BOUQUET**

This arrangement includes an assortment of individually packaged gourmet beef sticks.

**SHOP ALL GIFTS**

**MAN FACT  
#221**

Being prepared includes carrying a sharp opinion and a sharper pocket knife.

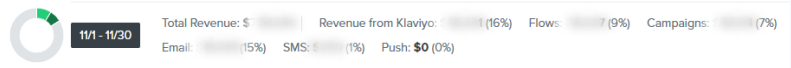
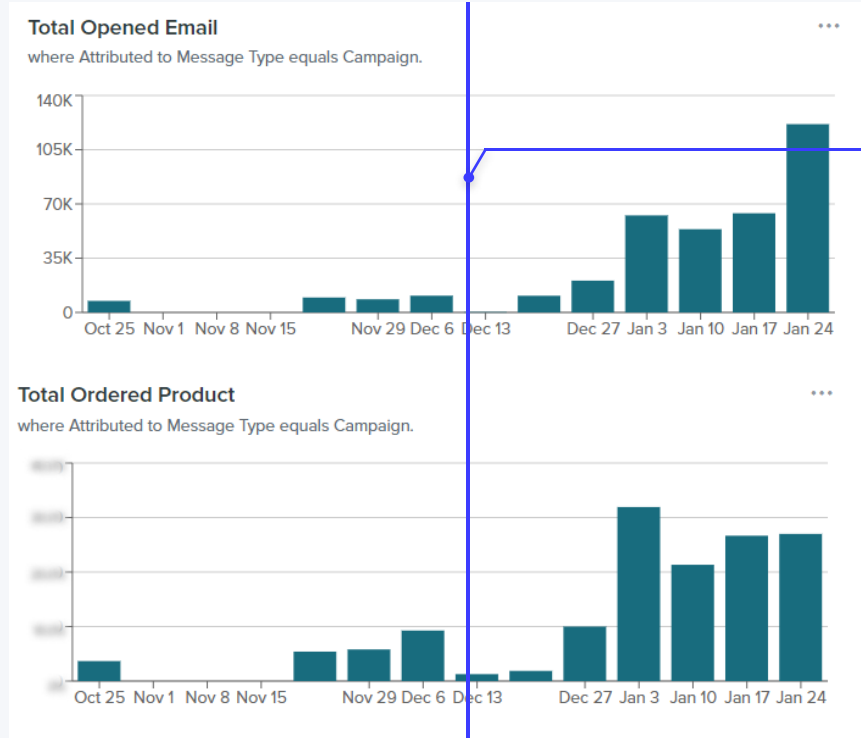
**MAN BOUQUETS  
GIFT BOXES  
PERSONALIZED  
SHOP ALL**

Twitter Instagram Facebook Pinterest

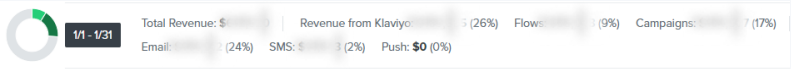
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# Manly Man Co. Results



Began our relationship with the Manly Man team on December 8th, 2021.



## The Bottom Line

+700%

Increase in email engagement

+750%

Increase in product orders attributed to email